

CONGRATULATIONS

YOU WON A TRAILER! NOW YOU CAN HAUL THE GREAT PRODUCTS THAT YOU GROW ON YOUR FARM TO THE NEARBY FARMERS MARKET!

Farmers markets have become very popular, and they are a great way to connect people with the farmers who grow their food, fiber and natural resources. Farmers can even get to talk to the consumers, the people who buy their products, who let the farmers know exactly what they want. Farmers markets are a fun place to take your whole family while you buy fruits, vegetables, meat, dairy products, flowers, and other great products that were grown locally.



**Cut out this stamp
and attach it to your
Passport To
Sustainability.
Collect them all!**

Other cool facts about Farmers Markets

- According to the USDA, in 2010 there were, 6,132 farmers markets operating in the United States.
- Between 1994 and 2010, the number of farmers markets in the United States tripled!
- Sales at farmers markets are just over \$1 billion each year in the United States.



FIND A FARMERS MARKET NEAR YOU

Do you want to find out why farmers markets are so great? Find a farmers market near you and check it out! Even the biggest cities in the country have farmers markets, so there is bound to be one near you.

- Find a farmers market that is close to your home. You can go online and use a search engine. Just type in something like, "Farmers market in..." and type your city. Or you can contact your local Agriculture Extension office or county fairgrounds. Ask to speak to someone about farmers markets.
- Once you find a farmers market listed, look at the day of the week and the time it is open.
- With the help of an adult, pick a date that you can go and put it on your calendar.
- At the farmers market, talk to farmers and ask them how they grow their products. Find out what they like best about being a farmer, and learn about some of the challenges as well.
- If you have a big garden at home, you may even be able to sell your products at a farmers market. Find out what it takes to get a booth, and learn what it takes to be a farmer first hand!