Contact: FirstName LastName

 Telephone

 e-mail address

**Let’s Play: Members of** **Name of Collegiate Organization Educate with Online Ag Games**

**LOCAL TOWN, February 25, 2015** – Members of the Name of Collegiate Organization at Name of College/University in City/State recently spoke to local students of teachers name’s grade number grade class about agriculture. They utilized the American Farm Bureau Foundation for Agriculture’s new and enhanced version of “MyAmericanFarm.org,” a free online interactive gaming platform that focuses on Pre-K through fifth-grade students.

“My American Farm” was developed to engage millions of youth, teachers and parents through unique educational experiences, educator resources and fun family activities in an online environment.

“One of the main things we tried to do was not only provide these games, but also provide resources and ways to search the site so educators can find information easily,” said Julie Tesch, AFBFA Executive Director. “We also have fun family activities for when kids come home from school and they have that time on the computer.

Some of the fun family activities include step-by-step instructions on how to build a rain gauge and car trip bingo, which encourages kids to look for agricultural structures and animals during those long car rides.

All of the games and activities are subject matter focused and agriculturally themed so that students learn through math, science, social studies, language arts and health. They learn about such topics as careers in agriculture and how farmers feed the world, care for their animals and take care of the environment.

“Our overall goal for the games is to teach agricultural subject matter through entertainment,” said Tesch. “We are reaching out to young people to teach them the connection between where their food is grown and where it is eaten in a platform they are interested in and can relate to.”

According to Tesch, the new enhanced version of “My American Farm” would not be possible without sponsorship from DuPont Pioneer.

The free games, activities and educator resources are available to everyone at [www.myamericanfarm.org](http://www.myamericanfarm.org).